

# GRAPHIC DESIGN COURSE

**Duration: 7 Weeks (2 Months)**

**Sessions: 2–3 sessions per week, 1.5–2 hours each**

**Tool: Adobe Photoshop + AI-assisted Editing**

# Course Overview

**By the end of this course, learners will be able to:**

- Understand the Photoshop interface, tools, workspace & file handling
- Perform professional-level editing—retouching, correction, manipulation
- Design social media creatives, posters, banners & digital assets
- Work with layers, masks, blending modes & non-destructive editing
- Use AI-powered Photoshop features (Generative Fill, Object Remove, Upscale)
- Apply color correction, filters, effects & typography in real projects
- Build a portfolio of edited images and design projects

## Week 1 — Photoshop Fundamentals & Interface

### Topics

- What is Photoshop? Raster images, DPI, Resolution, RGB/CMYK
- Photoshop workspace: Tools, panels, layers
- Creating new documents
- Image size, canvas size, crop, resize
- Saving formats: JPG, PNG, PSD, TIFF, WebP

### Hands-On

- Create a simple Instagram post
  - Resize, crop & export images in multiple formats
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# Week 2 — Selections & Basic Editing Tools

## Topics

- Marquee, Lasso, Magic Wand, Quick Selection
- Brush, Eraser, Gradient, Paint Bucket
- Clone Stamp, Healing Brush, Spot Heal, Patch tool
- Content-Aware Fill basics

## Hands-On

- Remove unwanted objects
- Simple retouching (skin, blemish, background cleaning)



# Week 3 – Layers, Masks & Blending Modes

## Topics

- Layers, folders, naming, organizing
- Layer masks (soft, hard, gradient masks)
- Blending modes: Multiply, Screen, Overlay, Soft Light
- Adjustment layers: Levels, Curves, Hue/Saturation, Color Balance

## Hands-on

- Colour correction
- Before/after retouch sample
- Double exposure effect



## Week 4 – Text, Effects & Filters

### Topics

- Text tools: Character & paragraph settings
- Layer styles: Shadow, Stroke, Glow, Overlay
- Smart Objects
- Filters: Blur, Sharpen, Noise, Liquify

### Hands-On

- Poster design
- Typography-based social media creative



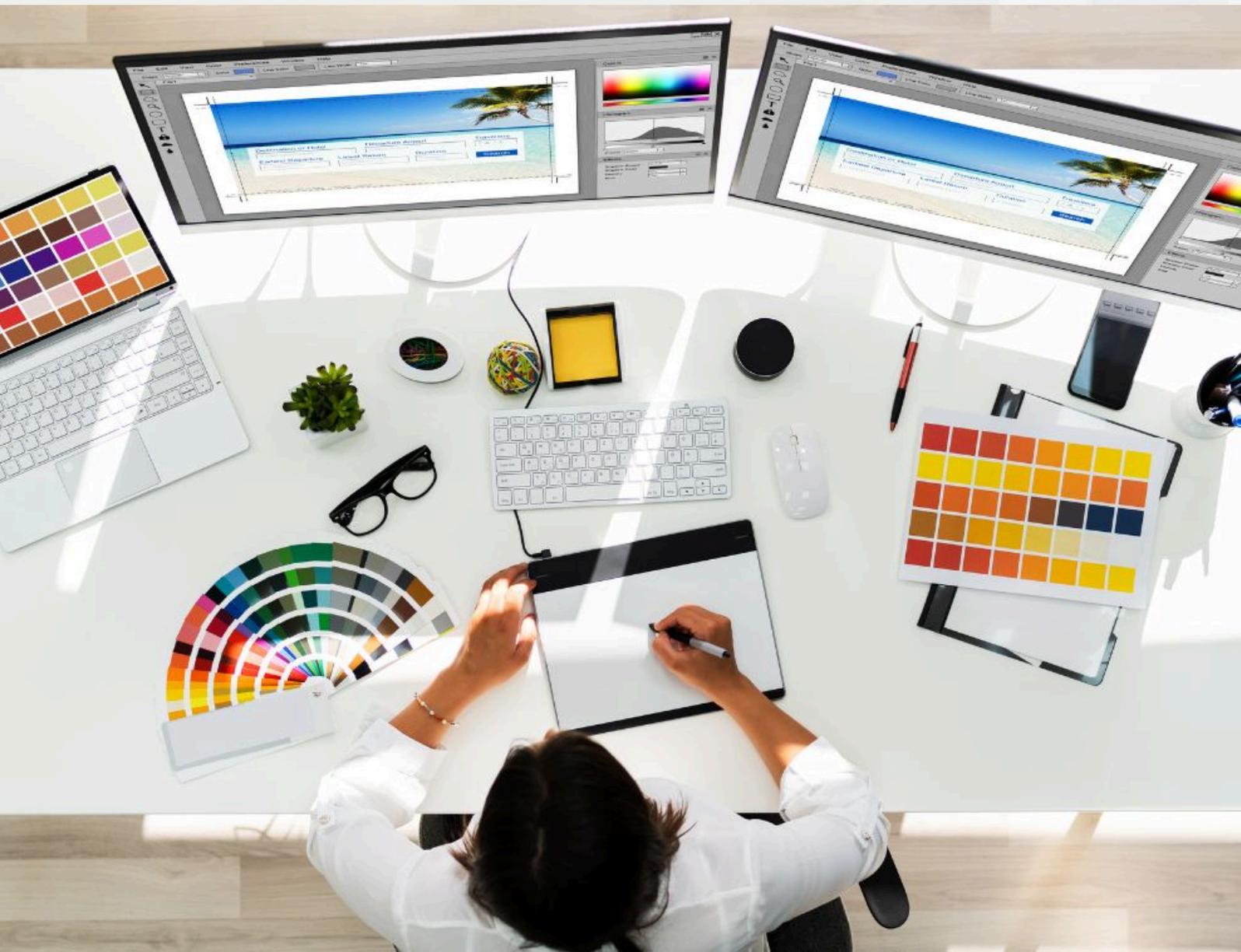
# Week 5 – Creative Compositing & Advanced Editing

## Topics

- Combining multiple images
- Creating surreal edits
- Lighting effects
- Color grading
- Double exposure + glitch effects

## Hands-On

- Creative composite artwork
- Event banner/poster



# Week 6 – Social Media & Branding Designs

## Topics

- Instagram post, story sizes
- YouTube thumbnail design
- Brand colors & templates
- Export settings for print & digital

## Hands-On

- Pack of 3–5 social media posts
- YouTube thumbnail



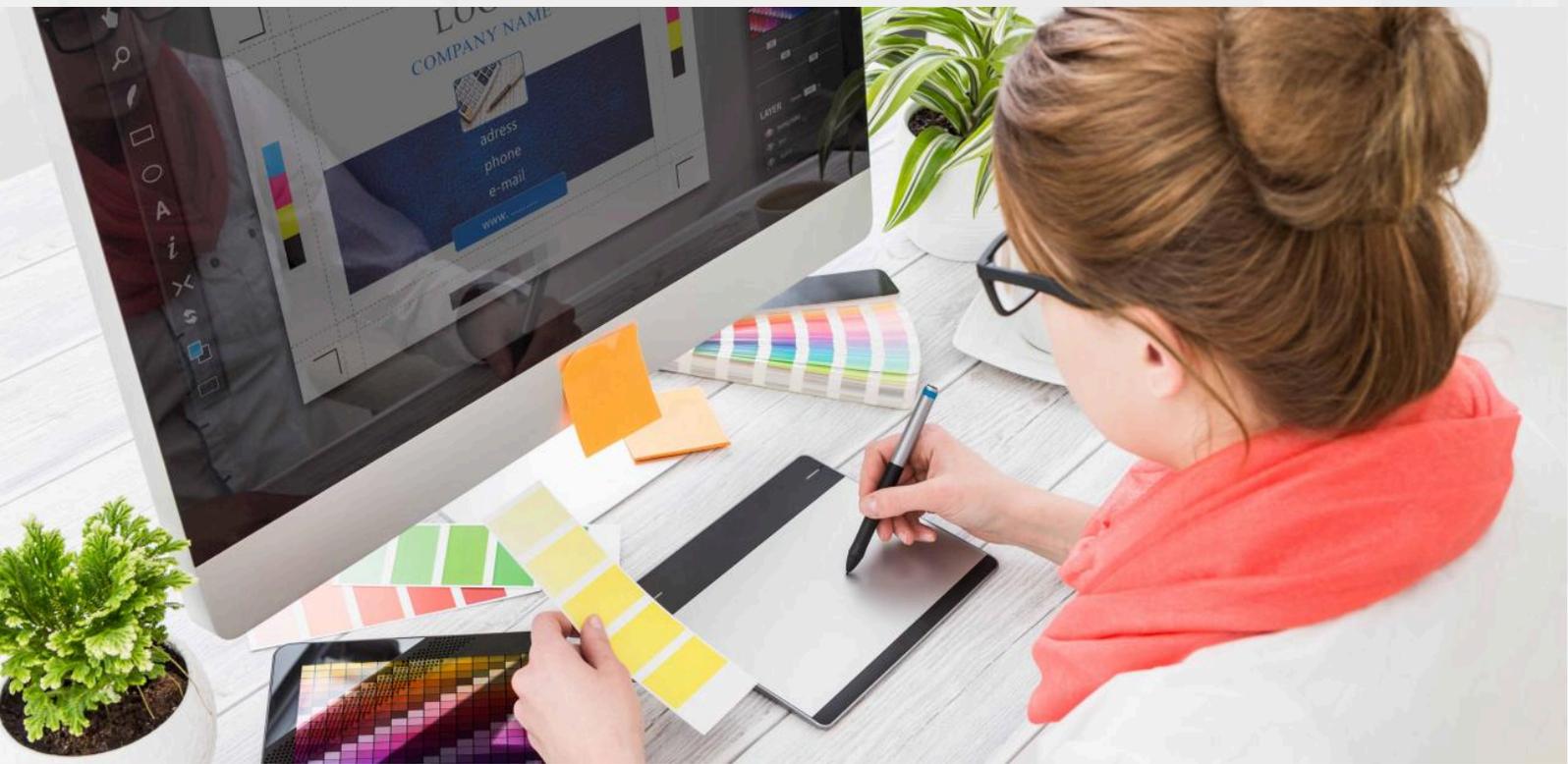
# Week 7 – Final Project & Portfolio

## Final Project Options

- Social Media Brand Kit (3 posts + poster + thumbnail)
- Creative Photo Composite Artwork
- Event Poster + Retouching Set
- AI-based Photoshop Creative

## Deliverables

- Portfolio PDF
- 10–15 edited works
- Brand design assets



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